



peteakhurst@gmail.com

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**References available upon request*

Pete Akhurst

EXPERTISE

Adobe Creative Suite, HTML/CSS/JS, React, Typescript, GSAP, Klaviyo, EDM templates, Shopify, Liquid, Figma, Zeplin and motion design.

CURRENT EXPERIENCE

Swaggle – *Front End Engineer (Shopify)*

March 2023 – current –

- Design and build complex frontend components, using Liquid, React JSX and Tailwind CSS.
- Liaise and make key decisions with UX designers to optimize the customer experience through development.
- Participate in technical, architectural, functional, and product collaboration discussions to solve complex business problems on a daily basis.
- Run End to End tests and unit testing on a feature to feature basis.

Sesimi – *Front End Engineer (React/CMS)*

March 2022 – March 2023 – (Redundancy)

- Deliver a range of print, digital and TVC style templates for brands such as Toyota, Lexus and many more automotive brands using the latest web technologies such as React, Javascript, typescript, SASS to the highest of standards around each individual brand guidelines in an agile environment.
- Design and consult on UI/UX decisions to help improve the Sesimi platform.
- Run integration tests and unit testing on a feature to feature basis.

Clear Dynamics – *Front End Engineer (React)*

Aug 2019 – Sep 2021

- Deliver frontend upgrades and new features using React, Javascript HTML/SCSS to the highest of standard in an agile environment.
- Design and consult on UI/UX decisions to help improve user success rates.
- Run integration tests and unit testing on a feature to feature basis.

Contracted Positions –

Freelance/Various Agencies – *Web Developer/Designer*

Nov 2018 - current - contract

- Set up Wordpress and Shopify sites for clients, which would include installing themes, editing custom themes as per design and plugins as required.
- Templating with Shopify Liquid and customizing as per designs.
- Manage, maintain and update existing web sites for customers and provide customer service.
- Performed front-end development for interactive websites to improve functionality and user experience using HTML, CSS, JQuery,PHP and React.

CANYON Brand Agency - Web Developer

June 2018 - Oct 2018 - Contract position

- Set up Wordpress sites for clients, which would include installing themes, editing as per design and any plugins that were required.
- EDM development and testing using Litmus.
- Manage, maintain and update existing web sites for customers and provide customer service.
- Performed front-end development for interactive websites to improve functionality and user experience using HTML, CSS, and JQuery.
- Set up and maintain domain and hosting accounts for customers websites.

The Walk Agency - Front End Developer/Designer

MAR 2018 - JUNE 2018 - Contract position

- Setting up Wordpress sites for clients, which would include installing themes, editing as per design and any plugins that were required.
- EDM development and testing using Litmus.
- HTML5 banner development for Google adwords and doubleclick.

Inspire Group - Front End Developer

JAN 2018 - FEB 2018 - Contract position

- Working with images using Sketch/Adobe Illustrator.
- Converting learning modules using the React framework.
- Creating motion effects with Lottie and After Effects.
- Create bespoke programming functionality when needed.

Education

2015 - General Assembly 12 Week Front End Web Developer program

2014 - Shillington College Cert IV in Graphic and Digital Design